

## INVESTMENT MAP NEWSLETTER

*FOR BETTER IDENTIFICATION OF INVESTMENT OPPORTUNITIES*

Investment Map has improved its access to Foreign Direct Investment (FDI) statistics based on feedback from users. We have introduced two new features: a new selection menu and the possibility of exporting data to Excel.

FDI and foreign affiliates data broken down by country and/or by industrial sector can now be retrieved directly from the selection menu and FDI statistics can be exported to Excel for further analysis.

Investment Map is the only database collecting yearly inward/outward FDI flow/stock data for about 200 countries with detailed sectoral and/or country breakdown for more than 110 countries. It has the best country coverage for FDI statistics complemented by international trade and tariff data, as well as information on more than 150,000 foreign affiliates established in developing countries.

As an example, please find below how to retrieve information on FDI flowing to Mauritius in the construction sector. We look forward to your visiting the Investment Map database at [www.investmentmap.org](http://www.investmentmap.org) !

Follow us on:    



The new selection menu allows you to select the direction of FDI and a country.

Inward FDI  Outward FDI

Country:  ✖

Sector:  ✖ [Industrial classification](#)

To retrieve the country breakdown of FDI flows, select "Total (merchandise and services)" as a Sector.

For example, you can retrieve the breakdown by sector of Mauritius' inward FDI flows for the last ten years.

values in US\$ million

Sectors with Potential to Attract Investment - Mauritius

Export in / [World Investment Directory](#)

Industry	Foreign Direct Investment										Company	Trade	Tariffs
	Inward Investment Flow												
	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001			
Total (merchandise and services)	453.1	285.2	401.3	367.7	227.8	95.2	65.3	70.5	32.7	32.1			
Finance	150.9	44.5	160.4	129.5	113.3	16.3	14.3	47.0	10.5	20.6			
Business activities	124.3	139.6	159.0	122.0	53.6	36.0	8.3	3.9	3.3	1.2			
Health and social services	88.8	4.7	4.2	0.9	0.1								
Construction	42.0	6.8	2.4	1.4	0.4	1.6	0.5	0.0		8.4			
Hotels and restaurants	27.2	60.0	47.4	101.8	43.6	7.9	4.4	3.7	3.3				
Transport, storage and communications	11.2	0.3	0.8	0.6	1.8	6.5	1.7	0.0	0.4	0.7			
Wholesale and retail trade	4.1	9.4	3.6	1.2	6.2	17.3	4.5	10.3	12.9	0.5			
Unspecified secondary	2.0	15.7	5.2	8.7	5.7	8.9	14.1	4.6	2.2	0.2			
Community, social and personal service activities	2.0												
Education	0.6	4.1	2.6	1.0	1.7	0.1							
Electricity, gas and water	0.1				0.5			0.9		0.1			
Forestry and Fishing								0.0					
Agriculture and hunting			15.7	0.6	0.8	0.6	17.6			0.5			

The new selection menu allows you to select the direction of FDI and an industrial sector.

Inward FDI  Outward FDI

Country:  ✖

Sector:  ✖ [Industrial classification](#)

**For example, you can retrieve the list of countries that have received FDI in the construction sector for the last ten years.**

Select Industry:

values in US\$ million

**Locations Competing for Investment Attraction in selected industry**

Export in

#.	Country	Foreign Direct Investment										Company	Trade	Tariffs
		Inward Investment Flow												
		▼ 2010	▼ 2009	▼ 2008	▼ 2007	▼ 2006	▼ 2005	▼ 2004	▼ 2003	▼ 2002	▼ 2001			
1.	Viet Nam	1,816.0	652.0	492.1		641.4	23.9	8.8	4.6	32.6	73.8			
2.	India	1,599.0	3,516.0	2,237.0	2,551.0	967.0	191.0	209.0	172.0	237.0				
3.	Australia	1,558.1	801.3	894.2	9,713.2	402.9	311.6	397.9	447.5	241.2	40.3			
4.	Czech Republic	390.3	45.8	-54.6	35.3	142.3	91.4	11.9	153.1	184.6	78.1			
5.	Turkey	332.0	208.0	336.0	289.0	222.0	80.0	3.0	8.0					
6.	Colombia	261.5	298.1	380.1	210.2	156.3	146.3	73.5	-8.0	-4.2	83.8			
7.	Argentina	232.3	282.0	399.1	112.8	157.2	-5.9							
8.	Mexico	134.5	701.5	1,034.8	2,316.2	443.4	294.1	457.8	142.7	521.1	337.6			
9.	Bulgaria	132.7	272.3	681.1	1,091.3	628.5	213.4	101.4	5.6	34.3	17.5			
10.	Greece	93.0	132.0	104.9	120.1	132.8	158.8	64.5	15.5					
11.	Peru	72.7	20.2	40.8	37.7	29.0	9.1	4.7	10.8		10.4			
12.	Uganda	42.9	42.2	8.7	41.2	124.8	11.5	7.1	3.3					
13.	Mauritius	42.0	6.8	2.4	1.4	0.4	1.6	0.5	0.0		8.4			

**The new selection menu also allows you to easily access information on foreign affiliates established in developing countries.**

Inward FDI  Outward FDI

Country:

Sector:  [Industrial classification](#)

Indicators

FDI flows

FDI stock

**Foreign Affiliates**

**For example, you can retrieve the list of multinational enterprises with foreign affiliates established in Mauritius and operating in the construction sector.**

Select Industry:

**Foreign affiliates in Mauritius, in selected industry, summary by parent company**

#.	Parent Company	Parent country	Number	Recently established	Sales	Employees
Total :			12	1	56.2 (1)	662 (1)
1.	Fugro N.V.	Netherlands	2			
2.	AFCONS INFRASTRUCTURE LIMITED	India	1			
3.	IREO MANAGEMENT PRIVATE LIMITED	India	1			
4.	China Jiangsu International Economic-Technical Cooperation Corp.	China	1	1		
5.	ELITEGROUP COMPUTER SYSTEMS CO., LTD.	Taiwan Province of China	1			
6.	LEIGHTON HOLDINGS LIMITED	Australia	1			
7.	MD Investors Corporation	United States	1			
8.	MARIDIVE & OIL SERVICES SAE	Egypt	1			662 (1)
9.	TATE & LYLE PLC	United Kingdom	1		56.2 (1)	
10.	JOHN MENZIES PLC	United Kingdom	1			
11.	AIR FRANCE - KLM	France	1			

# ITC Market Analysis Tools

Investment Map is one of the market analysis tools developed by the Market Analysis and Research (MAR) section of the International Trade Centre (ITC). A wide range of navigation options, combined with a powerful set of analytical outputs – tables, maps and charts – makes it easy to analyse specific information for set of products, sectors or countries.

Users in developing countries can benefit from FREE access to the tools thanks to financial contribution from the European Commission as well as donors to ITC's Trust Fund. Users in developed countries and territories can register to get a one-week free trial access or subscribe for a longer access.

To get your password for the Market Analysis Tools and for information, register at:

[www.intracen.org/marketanalysis](http://www.intracen.org/marketanalysis)

**Market Analysis Tools**  
Enhancing the transparency of global trade and market access

In 2012, the tools will remain free to users from developing countries.

Not registered yet? [Create your account here.](#)

The International Trade Centre has developed five web portals: Trade Map, Market Access Map, Investment Map, Trade Competitiveness Map and Standards Map to enhance the transparency of global trade and market access and to help users in their market analyses.

As of the 1<sup>st</sup> January 2008, all users from [least developed and developing countries and territories](#) may access the ITC's market analysis tools free of charge.

Latest trends available in Trade Map  
Most important evolutions for Burundi's exports between 2010 and 2011

Destination of products exported by Burundi*			
United Arab Emirates	US\$	60 millions	+487%
Rwanda	US\$	4.7 millions	+121%
Singapore	US\$	1.2 millions	-83%

Products exported by Burundi*			
Pearls, precious stones, metals, coins, etc	US\$	61 millions	+386%
Soaps, lubricants, waxes, candles, modelling pastes	US\$	4.5 millions	+236%
Tobacco and manufactured tobacco substitutes	US\$	1.4 millions	-3%

\* Threshold value : US\$ 1 million

Tools access:  
[Trade Map](#)  
[Market Access Map](#)  
[Investment Map](#)  
[Trade Competitiveness Map](#)  
[Standards Map](#)

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## Trade Map

includes time series trade statistics (HS 2,4 and 6 digits), market shares, trends and other trade indicators for 220 countries and territories. More detailed statistics – at national tariff line level – are available for more than 120 countries, and current monthly or quarterly data is included for more than 90 countries.

## Market Access Map

includes customs tariffs (including tariff preferences) applied by 191 countries and faced by 239 countries and territories, rules/certificates of origin and bound tariffs of WTO members. It enables the aggregation of products and countries as well as simulation of tariff reduction scenarios. A new version will be launched in 2012, bringing in new functionalities in particular on non tariff measures.

## Standards Map

presents comprehensive and comparable information on private (or voluntary) standards with the aim to strengthen the capacity of producers, exporters and buyers to participate in more sustainable production and trade. It references information on over 70 private standards operating in more than 200 countries and certifying products and services in over 60 economic sectors. Through an intuitive and user-friendly search process, users can review and compare standards across common themes and criteria.